



Voluntary Refund Value

A Rewarding Recycling Schedule



Voluntary Refund Value In A Nutshell

You go to your local grocery store and just when you're about to pay the point of sale terminal prompts you to donate to a cause. You're there to buy groceries not donate to a cause. However, out of the goodness of your heart, you donate one dollar.

This market has generated an excessive amount of money. How can you really know if your dollar will go to the cause and not fill up someone's yacht? No questions asked, call it a day.

There are people that recycle (eg., corks and clothes) and there are people that don't. Just when a consumer is about to recycle the VRV app is saying "Hey would you like to support recycling?".

Out of the goodness of the consumer's heart, they deposit one dollar and promise to turn in their material by Friday before 5:00 pm PST (be within 1,056 ft from a recycling center via GPS). Hopefully, consumers that don't recycle, download the app and start recycling too.

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