



Voluntary Refund Value

A Rewarding Recycling Schedule



Our Mission

We all heard it, Reduce, Reuse, Recycle! Unfortunately, singing is not good enough unless your singing your way to recycle something. A wise man (*) once said "What is easy to do is also easy not to do. It's easy to recycle, but it's also easy not to and unfortunately the latter dominates majority of the time.

At Voluntary Refund Value we learned that recycling is subjective and unless you deal with consumers on a subjective level, good luck trying to get them to recycle anything consistently to preserve the environment.

Our mission is to entice consumers to recycle consistently by dealing with them on a subjective level and we believe we can accomplish this with our patent pending business method we call Voluntary Refund Value.



Voluntary Refund Value

A Rewarding Recycling Schedule



Overview.

Certain recyclable materials redeem no value to consumers if they recycle them (eg., Wine-corks). Voluntary Refund Value gives consumers the opportunity to sign up (become a user) and place a subjective value (Vrv deposit) on these materials to entice them to recycle.

When users place subjective values (\$1.00 Vrv deposit) on recyclable materials (eg., batteries), our app allows them to play a contest game (e.g., word puzzle) for the day.

A user must finish the game faster than the competition to win a car or cash directly into their digital wallet accounts. There are several winners per week.

If users turn in their recyclable materials on time (Friday before 5:00 pm PST), they can compete in a chess contest on Sunday for cash/prizes (several winners).



Voluntary Refund Value

A Rewarding Recycling Schedule



Overview..

Voluntary Refund Value creates an environment that makes recycling fun, rewarding and decreases the probability of recyclable materials from ending up in the trash, around the environment or a landfill.