



## Voluntary Refund Value



## Business summary



## Voluntary Refund Value

# Our Mission

We all heard it, Reduce, Reuse, Recycle! Unfortunately, singing is not good enough unless your singing your way to recycle something. A wise man (\*) once said "What is easy to do is also easy not to do".

It's easy to recycle, but it's also easy not to and unfortunately the latter dominates majority of the time. At Voluntary Refund Value we learned that recycling is subjective and unless you deal with consumers on a subjective level, good luck trying to get them to recycle anything on a consistent basis to preserve the environment.

Our mission is to entice consumers to recycle on a consistent basis by dealing with them on a subjective level and we believe we can accomplish this with our patent pending business method we call Voluntary Refund Value.



## Voluntary Refund Value

# Overview

There are certain recyclable materials that can be recycled but would redeem no value to consumers if they recycle them (eg., Wine-corks). Voluntary Refund Value gives consumers the opportunity to sign up (become a user) and place a subjective value (Vrv deposit) on these materials in order to entice them to recycle.

When users place subjective values (Vrv deposits) on these materials (eg., batteries) the chance of the materials ending up in the trash, around the environment or a landfill decreases. Accordingly, we may use up to 30% of the Vrv deposits for overhead while the remaining Vrv deposits will be used to increase recycling demand and/or reward our users.

For example, every week, 40% of the remaining Vrv deposits can fund a sweepstakes with many prizes, 20% can pay for users daycare expenses



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### Overview Continued

and 5% can feed (**catered food**) the homeless and recycling workers (**registered businesses employees**). Furthermore, 70% of the remaining **Vrv deposits** can be used to purchase a recycling facility that will provide jobs for our users.

Every week, remaining **Vrv deposits** can be allocated in many ways to increase recycling demand and/or reward our users. In addition, users must recycle their materials on time (**Every Friday before 5:00 pm PST**) or their **Vrv deposit** will become a **pending deposit**.

**Pending deposits** will not be allocated to increase recycling demand and/or reward our users until **completed Vrv deposits** are greater or equal to **pending deposits**. A **completed Vrv deposit** is when a user recycles (**turns in**) their materials on time (**Every Friday before 5:00 pm PST**).

For example, if **pending deposits** equals \$1,000,000 and **completed Vrv deposits** for the week equals \$1,000,001, then \$2,000,001 be allocated to increase recycling demand and/or reward our users.



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Furthermore, users can **contribute**, but **contributions** will be equal to **completed Vrv deposits**. For example, if **contributions** equals \$100,000 and **completed Vrv deposits** equals \$25,000, then \$50,000 will be allocated to increase recycling demand and/or reward our users.

The remaining **contribution** balance of \$75,000 will be considered a **pending deposit** as stated above.

Voluntary Refund Value creates an environment that makes recycling fun, rewarding and decreases the probability of recyclable materials from ending up in the trash, around the environment or a landfill.